

# THE ARTIST

## CERTIFIED & LICENSED DPH PERMITTED

Hi, I'd like to introduce myself. I'm Veronica, your PMU (Permanent Makeup) Artist and Instructor.

Whether you desire any of our permanent makeup services, or are an aspiring artist, it is my pleasure to serve you.

As a business owner for 20yrs. and a PMU Artist for over 3yrs., I am passionate about my craft and customer satisfaction is important to me.

I am eager to help my clients and students gain a better understanding regarding PMU and Training.

See you soon!

## YOUR ARE NOT A CANDIDATE FOR SERVICE IF YOU....

Keloid, skin disease, (shingles, rashes, eczema, acutane) pregnant, nursing, undergoing chemotherapy (once complete consult your physician) uncontrolled diabetes, high blood pressure issues/concerns, blood thinners, transmittable blood disease (Hepatitis, HIV) under 18 (must have guardian permission and remain present) epilepsy, fainting, daily alcohol consumption, have any known symptoms or tested positive for COVID-19

# FAQS

## IS MICROBLADING A TATTOO?

In comparison to traditional tattoos, Microblading is a semi-permanent form of tattoo artistry, where pigment is implanted into the epidermis layer of the skin. This is done with a handheld tool. The purpose of this manual technique is to create the appearance of fine hair.

## WHAT IS MICROSHADING?

This is another form of tattoo artistry where pigment is implanted into the epidermis layer of the skin. This technique is accomplished by using a digital or rotary tool, creating the appearance of a brow pencil, pomade, or powder brow.

## COMBINATION AKA COMBO BROWS

This technique gives you both Microblading and Microshading in one. This is the most popular of our brow services.

## WHAT ARE OMBRE' BROWS?

This is simply a technique and NOT an additional charge. If you desire brows that fade, and look softer towards the head or front of the brow, this technique is ideal. If a client's preference is for more bold brows in the head/front, then this can be accomplished as well.

# IS IT PAINFUL?

The pain level is considered to be very minimal. Pain tolerance will vary from person to person. A topical lidocain and a secondary numbing cream is applied to maintain comfort during the procedure.

## HOW LONG DOES IT LAST?

Longevity is dependent upon the client's skin type, lifestyle, maintenance and aftercare.

Every client is different. Fading will occur over time. Retention is based on factors listed above and will vary from 1-3yrs.

## DO I NEED A TOUCH-UP

Absolutely! A touch-up is needed 6wks post the initial service. This is to perfect the brows and add or adjust where needed. In addition, an annual color boost is recommended 1yr post the 6wk touch-up.

## ARE OTHER LICENSES REQUIRED FOR TRAINING?

Each state and county will have specific regulations regarding semi-permanent makeup. It is the student's responsibility to research those requirements.

Any student requesting live model training will have to obtain a certification in CPR, First-Aid, Bloodborne Pathogens. This is a requirement administered online or in-person.

1 on 1 coaching calls are available to better help assist those who desire direction in this process.